

AREA CHAIR: KENNETH R. DAVIS, PROFESSOR

Although not a concentration, the Law and Ethics area provides students with courses discussing and analyzing important legal concepts critical to the business environment.

Business Law I explores the requirements of a business contract and the rights and obligations of the parties to a contract. The class also examines the functions of business organizations, such as partnerships, limited liability companies, and corporations.

Business Law II explores commercial transactions involving sales contracts and negotiable instruments. All students are required to take BL 6310 Business Law I.

Accounting students must complete BL 7320 Business Law II as a requirement for taking the CPA examination. Non-accounting students may take this course as an elective.

The Law and Ethics area also offers a number of elective and special topics courses covering securities law, international business law, business ethics, international business ethics, employment law, sports law, white-collar crime and business organizations.

## BUSINESS LAW COURSES

*Each course carries three (3) credits unless otherwise indicated.*

### **BL 6310 Business Law I (MBA REQUIRED COURSE)**

Introduces the fundamental concepts and legal principles that are applicable to the American legal system, its development and inherent ethical considerations. Discusses the basis and structure of business contracts; the creation and characteristics of agencies, partnerships, limited liability companies and corporations; and the rights and liabilities of agents, partners, directors and shareholders. Students analyze cases and discuss and solve problems.

### **BL 7320 Business Law II**

Examines the legal aspects of business and focuses on personal property, sales, product liability, secured transactions, insurance, negotiable instruments, banking and bankruptcy. Students analyze applicable provisions of the Uniform Commercial Code and cases and problems on the above topics.

PREREQUISITE: BL 6310.

ENTREPRENEURSHIP COURSE.

### **BL 7321 Corporate and Securities Law**

Covers the application of various aspects of securities laws and regulations to the governance of corporations. Specific topics include: rights and duties of shareholders, directors and officers; control sales; insider trading; selected issues in the registration and distribution process; proxy regulation; tender offers; and corporate law considerations in both hostile and friendly transactions.

ENTREPRENEURSHIP COURSE.

### **BL 7322 International Business Law**

Familiarizes students with issues of law relevant to international trade and investment. Beginning with an overview of the international legal system, this course examines legal and ethical issues in international business; the resolution of international disputes; international and U.S. trade law; and regulation of the international marketplace, including advertising, employment and environmental law.

INTERNATIONAL BUSINESS COURSE.

### **BL 7325 Law of Traditional and New Media**

Analyzes the legal parameters and constraints on freedom of expression that govern traditional and new communications technologies. Probes the various constitutional, statutory and regulatory protections accorded the Internet and more traditional media, such as print, broadcast and cable, as well as governmental attempts to regulate certain aspects of these technologies. Topics include modern First Amendment interpretation, defamation, privacy, commercial speech, indecency/obscenity, contracts, intellectual property and e-commerce.

ALSO OFFERED AS CM 7556.

ELECTRONIC BUSINESS COURSE.

### **BL 739X Special Topics in Business Law**

These courses are offered periodically to permit faculty and students to explore a topic in business law of particular interest. The specific topic and prerequisites are announced when the course is offered. Some examples of Special Topics in Business Law include Business Organizations, Employment Law, Ethics in Business, International Business Ethics, Sports Law and White-Collar Crime.

### **BL 739G Special Topics: Business and Geopolitics**

This course educates business students to understand, especially in global markets, how geopolitics influences opportunity, threat and the conduct and performance of business enterprise. The goal is to better understand the political environment in which managers' commercial decisions take place. The course has three main objectives: (1) to provide conceptual tools for understanding international economic and political relations; (2) to give students a sense of the trade-offs and dilemmas that policy makers and private sector actors face as they craft strategies to deal with international problems; and (3) to make students more sophisticated observers of press reports on international events, and able to place these events into a broader context. Students consider major theories of international relations and political risk and apply them to an array of important cases.

Fordham's Graduate School of Business Administration and its School of Law have established a combined program of graduate study in business administration and law. See page 59 for information on Fordham's JD/MBA Program and the Cooperative Program with the School of Law.